Building Equity: Affordable / Attainable Housing Denver + Limon

CHALLENGE STATEMENT //
As the cool factor grows, development pressures mount, prices rise, and gentrification happens. Change may be inevitable, but what are some ideas to help maintain diversity of income, ethnicity, and character of building in Colorado? Can we incentivize equity and inclusivity?

Denver, the largest metro area in Colorado, has experienced a significant influx of people over the past several years. With money in hand, the newcomers have been turning the city upside-down, and displacing existing residents through raising the value of housing in the Denver area. The challenge is to ensure continued prosperity and development for everyone while ensuring that existing residents are not displaced from their neighborhoods.

STRATEGIES //
• Communication Strategies
• Identify key resources + stakeholder
• Rebranding + Redefining
• Shared Economy
• Unlocking Potential
• Look at other industries (e.g. education)

NEXT STEPS //
• Communication Strategies
• Identify key resources + stakeholder
• Rebranding + Redefining
• Shared Economy
• Unlocking Potential
• Look at other industries (e.g. education)

ROLES + RESPONSIBILITIES //
• Libraries Training Reference Librarians to provide resources
• Churches acting like connectors
• One Stop Shop
• Loan Education for Housing
• Central Information

A historical themed mural in Downtown Limon.

A row of affordable housing units in the County of Denver.