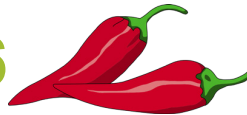


# Vibrant Colorado Downtowns



September 20-23 2016



Pueblo, Colorado

Maximize your marketing efforts by investing in DCI and the future of Colorado's downtowns today!

To honor the partnership between Downtown Colorado, Inc. and our sponsors, this year we are encouraging sponsors to **customize a benefits package that best suits your needs**. Each Platinum, Gold, Silver and Bronze sponsorship level provides the opportunity to select additional benefits from the Sponsor Benefits Menu.

With 16 events, including our annual conference, DCI has a host of opportunities for our sponsors to target the market and audience that you are most interested in. Our 2016 Events Calendar will be out soon with event details.

For the 2016 conference, there are 200+ business and community leaders, state, regional and local government officials, retailers and Main Street managers expected; it's a great way to establish new contacts, expand existing relationships, increase your organization's visibility, and stay ahead of the competition!

A DCI sponsorship is an investment for your organization or company...

- Strategically position your organization before key local decision-makers
- Generate business leads and make valuable personal contacts with potential clients and business partners
- Provide industry expertise to shape meaningful content
- Strengthen existing customer relationships
- Be associated with the best in the industry
- Opportunity to exclusively host gala and networking events! (*see sponsorship levels for details*)

Our sponsors support education and technical assistance programs critical to strengthening Colorado's downtowns and local economies while delivering state-wide exposure and value back to their bottom line.

# 2016 Sponsorship Form



Questions? Call DCI at 303.282.0625 or email [admin@downtowncoloradoinc.org](mailto:admin@downtowncoloradoinc.org)

- Deadline to be on all email correspondence and printed material (MOST VALUE): April 30, 2016.
- Deadline to be on all printed collateral material: August 12, 2016.

## Step One: Complete the Sponsorship Form

Name of Firm: \_\_\_\_\_  
 Company Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

## Step Two: Indicate Level of Commitment

Sponsorship Level:

<input type="checkbox"/> Supporter	\$500
<input type="checkbox"/> Contributor	\$1,250
<input type="checkbox"/> Bronze	\$3,000
<input type="checkbox"/> Silver	\$5,000
<input type="checkbox"/> Gold	\$7,500
<input type="checkbox"/> Platinum	\$10,000

## Step Three: Request from Menu of Benefits (based on eligibility and availability)

Selected benefits should add up to value indicated based on Sponsorship level:

Contributor/Supporter: None additional included.

Bronze: Choose up to \$1,000 in benefits below

Silver: Choose up to \$2,500 in benefits below

Gold: Choose up to \$5,000 in benefits below

Platinum: Choose up to \$7,500 in benefits below

### Conference

\$385	Registrations	Number requested: _____	\$: _____
\$750	Dine-Around	Number requested: _____	\$: _____
\$1,000	Welcome Reception Host	Number requested: _____	\$: _____
\$1,000	Networking Dinner Host	Number requested: _____	\$: _____
\$1,000	Mobile Tour Host	Number requested: _____	\$: _____
\$1,500	Plenary or Track Host	Number requested: _____	\$: _____
\$2,000	Governor's Awards Host	Number requested: _____	\$: _____

### Year-Round

\$515	DCI 1-Year Membership	Number requested: _____	\$: _____
\$1,500	Qrtly Downtown Institute Host	Number requested: _____	\$: _____
\$1,500	DIDs Forums Host	Number requested: _____	\$: _____

## Step Four: Payment

Total sponsorship fees and submit payment with one copy of entry form. Sponsorship opportunities are subject to availability and are on a "first come, first served" basis. To ensure your spot today, please complete this form and send to:

Downtown Colorado Inc.  
 1420 Ogden Street Suite G-1  
 Denver, CO 80218

Paying by credit card:  
 Visa\_\_ Mastercard \_\_ AMEX \_\_  
 Card #: \_\_\_\_\_  
 Name as it appears on card: \_\_\_\_\_  
 Signature Required: \_\_\_\_\_

# 2016 Sponsorship Levels

Supporter \$500 4 available \$750 value	Contributor \$1,250 4 available \$2,385 value	Bronze \$3,000 4 available \$6,000 value	Silver \$5,000 4 available \$10,000 value	Gold \$7,500 4 available \$12,500 value	Title \$10,000 2 available \$17,500 value
<ul style="list-style-type: none"> <li>Acknowledgment as Supporter in conference program</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment as Supporter in conference program</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment as Supporter in conference program</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment as Supporter in conference program</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment as Supporter in conference program</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgment as Supporter in conference program</li> </ul>
<ul style="list-style-type: none"> <li>Name included in all conference marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name included in all conference marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name included in all conference marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name included in all conference marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name included in all conference marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name included in all conference marketing materials</li> </ul>
<ul style="list-style-type: none"> <li>Contact list (pdf) of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>Contact list (pdf) of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>Contact list (pdf) of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>Contact list (pdf) of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>Contact list (pdf) of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>Contact list (pdf) of conference attendees</li> </ul>
	<ul style="list-style-type: none"> <li>Name on DCI Conference web page</li> </ul>	<ul style="list-style-type: none"> <li>Name on DCI Conference web page</li> </ul>	<ul style="list-style-type: none"> <li>Name on DCI Conference web page</li> </ul>	<ul style="list-style-type: none"> <li>Name on DCI Conference web page</li> </ul>	<ul style="list-style-type: none"> <li>Name on DCI Conference web page</li> </ul>
	<ul style="list-style-type: none"> <li>Opportunity to distribute promotional materials and product samples</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to distribute promotional materials and product samples</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to distribute promotional materials and product samples</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to distribute promotional materials and product samples</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to distribute promotional materials and product samples</li> </ul>
	<ul style="list-style-type: none"> <li>Sponsor name displayed throughout event</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor name displayed throughout event</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor name displayed throughout event</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor name displayed throughout event</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor name displayed throughout event</li> </ul>
	<ul style="list-style-type: none"> <li>One Conference registration</li> </ul>	<ul style="list-style-type: none"> <li>One Conference registration</li> </ul>	<ul style="list-style-type: none"> <li>One Conference registration</li> </ul>	<ul style="list-style-type: none"> <li>One Conference registration</li> </ul>	<ul style="list-style-type: none"> <li>One Conference registration</li> </ul>

## A La Carte Benefits

Bronze levels and above come with a certain dollar amount of "a la carte" benefits. Select from the menu below to fulfil your benefit level. Descriptions of each option are listed on the following page.

- **Registration**  
\$385
- **Dine-Around Host**  
8 Available | \$1000
- **Welcome Reception Host**  
1 available | \$1,000
- **Networking Dinner Host**  
1 available | \$1,000 value
- **Mobile Tour Sponsor**  
6 available | \$1,000
- **Plenary/Track Host**  
6 available | \$1,500
- **Governor's Awards Host**  
3 available | \$2,000
- **DCI 1-Year Membership**  
\$515
- **Quarterly Downtown Institutes**  
\$1,500
- **Monthly DIDs Host**  
\$1,500



## Benefits Description

### Conference Registration

\$385

- 200+ community leaders from across the state convene
- Peer-to-peer learning and networking opportunities
- Full registration benefits

TUES-FRI

### Conference Dine-Around Host

8 Available | \$750

- Billed in conference program as "Hosted By"
- Speaking opportunity in front of attendees
- 10 complimentary lunch tickets to distribute
- Facilitate discussion on a theme of your choice. (Note: Topic must be approved.)

WEDS/THURS

### Conference Welcome Reception Host

1 available | \$1,000

- Prominent table logo
- 2 Reserved seats at winners tables
- Acknowledgement on screen

TUESDAY

### Conference Mobile Tour Sponsor

6 available | \$1,000

- Design and/or host a bike/transit tour around Fort Collins attractions

WEDS-FRI

### Conference Networking Dinner Host

1 available | \$1,000 value

- 10-minute speaking opportunity
- Acknowledgment as dinner beverage sponsor

WEDS

### Conference Plenary/Track Host

6 available | \$1,500

- 5 minute Speaking opportunity
- Introduction of speakers
- Prominent logo placement on site
- Acknowledgement in Conference program

WEDS-FRI

### Governor's Awards Host (Conference)

3 available | \$2,000

- Highlight of 3-day conference
- 2 reserved seats at winners' table
- Prominent table logo
- Acknowledgement on screen and by Governor

THURS

### DCI 1-Year Membership

\$515

- See Membership Benefits online for details

ANNUAL

### Quarterly Downtown Institutes

\$1,500

- Exhibit tables at four DI events
- Registration for 2 attendees to all DI events
- List of attendees (pdf)
- Acknowledgment in promotional materials distributed to 3,500+ subscribers

QUARTERLY

### Monthly DIDs Host

\$1,500

- 5-minute speaking opportunity
- Complimentary registration for up to 3 attendees
- Acknowledgment as sponsor on all materials
- Exposure in monthly newsletter distributed to 3,500+ subscribers

MONTHLY