

DOWNTOWN INSTITUTE

# Pop-Up Projects and Tactical Urbanism in Downtown Monument

JULY 19, 2018 | MONUMENT, CO  
1:00 PM - 6:00 PM

## Welcome and Introduction

### Pop Ups and Paint: Planning for Success

Join Yes Plan Do! and Radian, Inc. to learn best practices for planning, implementing and evaluating Pop Ups that will transform citizens into stakeholders and convert ideas into implementation

### Break

### Wayfinding and Connection to Tell Your Story

Our Wayfinding and Connection discussion and test project will dive into the ideas, programs, and case studies to help establish and lasting connections downtown

### Field Trip & Pop Up Demonstration

Take a guided walk and see Downtown Monument through the lens of low-cost possibilities. Radian Inc. give a real-time Pop Up demonstration and participants will brainstorm wayfinding might connect people with destinations

### Break

### Mini Studio Challenges

Small groups will work with Yes Plan Do! To design a Pop Up Placemaking demonstration concept to improve walking and biking or with C+B Design on a Pop Up Wayfinding demonstration concept to test during the Art Hop

### Implementation and Play Time

Come play with DCI, Yes Plan Do!, C+B Design, and the Monument Downtown Stakeholders as we take idea to implementation!

### Art Hop

Participants are invited to stay and play at the Art Hop event featuring local artists and performers on the street and in the downtown stores.

# Downtown Institute | Monument



## **Rachel Hultin, Yes Plan Do!**

When it comes to building healthy, sustainable community, Rachel is all in. In her role as the Active Transportation Manager for Bicycle Colorado, Rachel works with state agencies, organizations, regions and communities to ensure Colorado becomes the best state in the nation for riding bikes. Her passion for all forms of Active Transportation fuels opportunities for successful collaboration.



## **Kristin Cypher, Founder, Owner & Principal, C+B Design**

As the founder and owner of C+B Design, Kristin has over 20 years of experience in urban design, planning, branding and signage and wayfinding, with a focus on improving community spaces. Kristin is respected for her inspiring approach to project development, including developing public involvement plans, leading/facilitating public outreach efforts, researching and writing planning and design documents, creating presentations, and developing design ideas through free-hand sketching and modeling. Kristin is passionate about public planning, communication, and design, and brings this focus and awareness into every project.



## **Ken Snyder Director of Programming, Radian, Inc.**

Ken is a nationally recognized expert on a broad range of technical and non-technical tools for community design and decision-making. Ken sits on the Board of the National Charrette Institute and is past Chair of the American Planning Association's Technology Division. Prior to working for Radian | Placematters, Ken worked for the Orton Family Foundation, heading up their Planning Tools Program.

## **DCI Upcoming Events**

**July 24**

[Emerging Leader Series: East Colfax Tour](#)

**August 1**

[Longmont DDA BrewHop Tour](#)

**August 16**

[DDAs in Action: Colorado Municipal League & Downtown Colorado, Inc. Mobile Tour](#)

**August 24**

[Lakewood URA Board Training](#)

**September 8**

[Brush! Loves Business - Open House](#)