

Downtown Colorado, Inc. presents
IN THE GAME

April 10-13, 2018 | Boulder, CO

Tuesday, April 10 | Pre-Conference Tours & Reception

- 1:00 - 2:00 PM** **Pre-Conference Registration | *Boulderado Lobby***
Pre-Conference Tours | *Meet at the Boulderado Entrance*
- 2:00 - 5:00 PM** Nederland Downtown Showcase | Nederland Town, Downtown Development Authority, and Developers | Sponsored by Ron Mitchell
- 5:15 - 6:15 PM** Pearl Street Mall: Past to Present | Richard Foy, Pearl Street Mall Designer
- 5:30 - 7:30 PM** VIP Opening Reception: Scott Ingvoldstad, Panasonic Pena Station NEXT Project | The Post Brewery

Wednesday, April 11, 2018 | 8:00 AM - 7:00 PM

- 7:45 - 9:15 AM** **Registration | *Rembrandt Yard Art Gallery & Event Center***
- 8:00 - 9:00 AM** Bigger Talk, Coffee Talk | Brian Corrigan and Castle Searcy | *Rembrandt Yard Coffee Shop*
- 9:15 - 12:15 AM** **Morning Sessions | *Rembrandt Yard Art Gallery & Event Center***
Welcome | Steve Art, DCI President & Sean Maher, CEO Downtown Boulder Partnership
Opening Speaker | Population Impacts to "The Game" | Elizabeth Garner, Colorado State Demographer
Resilient Colorado Panel | Five Years After the Flood | Iain Hyde, Chief Resilience Officer and Director Colorado
PANELISTS | Frank Lancaster, Town of Estes Park | Shawn Lewis, City of Longmont | Victoria Simonsen, Town of Lyons
What is IN THE GAME? | Katherine Correll, Downtown Colorado, Inc. Executive Director
Colorado Briefs: Lightning Presentations | *Rembrandt Yard Art Gallery & Event Center*
Living with No Fixed Address | Chalonie Craighead, Colorado Coalition for the Homeless
RiNo - What We Did and How to Maintain It! | Tracy Weil, RiNo District Creative Director & Co-Founder
Land Use Economics | Jesse Silverstein, Development Research Partners
Redevelopment in Rural Colorado | Rick Klein, City of La Junta
Creating Opportunities | Isabel McDewitt, Bridge House Boulder
Socially Conscious Games for Big Social Issues | Rafael Fajardo, University of Denver
- 12:30 - 2:00 PM** **Dine Around Sessions | *Local Boulder Eateries, Pre-Registration Required***
Next Steps: Taking Action on Survey Data | Sponsored by National Research Center
Taxonomy of a Team | Sponsored by CU Boulder Office for Outreach and Engagement
Strategies to Enhance Downtowns | Sponsored by RG Engineering
How Music Made the Hill | Sponsored by Sewald Hanfling
Community Heart & Soul | Sponsored by Orton Family Foundation
Resources for Rural Communities and Cooperatives | Rocky Mountain Farmers Union
- 2:45 - 5:00 PM** **Afternoon Sessions | *Rembrandt Yard Art Gallery & Event Center***
2017 Challenge Studio Updates
2018 Challenge Studios | Breakout Workshops (for both Wednesday and Thursday)
Idaho Springs | Brownfields and Financing Redevelopment | Timeline and Strategy for TIF
La Junta | Historic Preservation | Accessing Upper Floors for Housing
Lamar | Branding and Social Media | Citizen Engagement in a Digital Environment
Leadville | Financing Downtown Improvements | Leveraging History for Housing
Longmont | Design | Activating Public Plazas
Lyons | Housing and Mobility | Sustainable Living and Tourism in a Flood Prone Corridor
Monument | Civic Pride | Supporting Small Business in a Historic Downtown on I-25
Parachute | Incentives | Revitalizing a Divided Downtown
Red Cliff | Streetscape Design | Leveraging Improvements for Upgrades to Street Design
- 5:15 - 6:45 PM** **Local Tours | *Meet at Boulderado, Pre-Registration Required***
Downtown Boulder Underground | Pub Crawl Tour | Meets at License No. 1
Creatives Creating (and Driving) Art Tour
Community Table Kitchen | Bridge House Boulder
- 5:30 - 9:00 PM** Crews, Brews & Views in Longmont | Longmont Progressive Beer Tour & Dinner | Sponsored by Longmont DDA | *Meet bus across from Boulderado*
- 7:00 - 9:00 PM** **Dine Around Dinner | *Dinner on your own***

Downtown Colorado, Inc. presents
IN THE GAME

April 10-13, 2018 | Boulder, CO

Thursday, April 12, 2018 | 8:00 AM - 7:00 PM

7:45 - 9:00 AM	Registration & Networking Rembrandt Yard Art Gallery & Event Center
8:00 - 9:00 AM	Bigger Talk, Coffee Talk Brian Corrigan and Castle Searcy <i>Rembrandt Yard Coffee Shop</i>
9:15- 12:15 AM	Morning Sessions Rembrandt Yard Art Gallery & Event Center
	Welcome Steve Art, DCI President & Susan Connelly, City of Boulder Community Vitality Opening Speaker Strategic Direction for Downtowns Brad Segal, Progressive Urban Management Associates Morning Keynote Aging In Place Michelle Kobayashi, National Research Center
	Colorado Briefs: Lightning Presentations Rembrandt Yard Art Gallery & Event Center
	Socially Conscious Entrepreneurship Justin Gold, Founder/Director of Mission, Justin's Nut Butter Arts, Economy, and a Whimsical Sense of Community Natalie Johnson, Manitou Springs Creative District Innovative Mixed-Use and Infill Development Scott Holton, Element Properties Building a Resilient Communities Claudine Perrault, Estes Park Library Why We Take Risks Michael Brown, Serac Adventure Films Supporting Rural Entrepreneurs David Camerucci, Startup Colorado
12:30 - 2:00 PM	Dine Around Sessions Local Boulder Eateries, Pre-Registration Required
	How we got Here: Catalyzing Change in Downtowns Sponsored by DHM Design Marijuana & Community Building: Partnerships, Giving Back & Building Workforce Sponsored by Native Roots Parcels, Partners and Planning for a Hotel on University Hill Sponsored by Kutak Rock Programs to Shape Downtown Initiatives; Colorado's Main Street Program Sponsored by Colorado Department of Local Affairs Resources for Rural Communities and Cooperatives Rocky Mountain Farmers Union
2:45 - 5:00 PM	Afternoon Sessions Rembrandt Yard Art Gallery & Event Center
	Challenge Concept Katherine Correll, DCI 2018 Challenge Studios Breakout Workshops Day 2 Same as Wednesday, April 11
5:15 - 6:45 PM	Local Tours Meet at Boulderado, Pre-Registration Required
	Boulder Junction: A Mixed-Use, TOD, Affordable Housing Project <i>Meet at Hop Shuttle Stop (13th and Spruce)</i> Boulder Downtown History Walk Sponsored by Histoic Boulder <i>Meet at Boulderado Entrance</i> Boulder Brewery Walk Meet at Registration <i>Self-guided tour</i> Afternoon Tea at the Dushanbe Tea House <i>Self-guided tour</i>
7:00 - 8:30 PM	Dinner on Your Own Local Boulder Eateries

Friday, April 13, 2018 | Challenge Studio Reports and Downtown Excellence Awards

8:00 - 9:00 AM	Registration & Networking Rembrandt Yard Art Gallery & Event Center
9:15 - 10:45 AM	Morning Sessions Rembrandt Yard Art Gallery & Event Center
	Welcome Katherine Correll, Downtown Colorado Morning Keynote Sallie Clark, USDA State Director 2018 Challenge Studios Presentations of Findings
9:30 - 10:30 AM	CNU Chapter Awards Open House
11:00- 12:40 PM	Governor's Awards for Downtown Excellence Rembrandt Yard Art Gallery & Event Center
	Welcome Steve Art & Katherine Correll, DCI & Suzanne "Zan" Jones, Boulder Mayor Governor's Awards for Downtown Excellence Keynote Love Front Porch Vanessa German, American Artist Closing 2019 Conference Announcement
12:40-1:30 PM	DCI Picnic-Style Networking Lunch Rembrandt Yard Art Gallery & Event Center