

**CATEGORY****SUBMISSION REQUIREMENTS****EVALUATION CRITERIA****Best Use of Public Space**

Description of project, photos of location and surroundings, photos of project process.

Relationship of project to downtown corridor, impact on downtown and the community.

**Best New Addition to Downtown**

Description of site prior to project; impacts of the project on local businesses, property owners, employment opportunities; photos of location and surrounding buildings.

Fit with existing buildings; quality of materials; extent of new, green or sustainable materials used; quantifiable savings; overall sustainable impact; influence on district.

**Best Adaptive Reuse or Rehabilitation**

Description of project including community impact, sustainable materials used and current use; before and after photos.

State of site before rehab; retention of historic elements; level of retained features; innovation of reuse; sustainable measures taken; impact on downtown and community.

**Best Event, Festival or Recurring Activity**

Description of event including items listed in the evaluation criteria and category description; photos of the activity/event.

Level of community involvement; impact on downtown; how well it achieved goals, how well it incorporated into the local businesses and community.

**Vicki Mattox Downtowner of the Year**

Biography of nominee, photo, description of volunteer role and accomplishments.

Impact of volunteer work on downtown and the community.