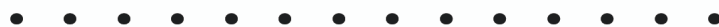


**DOWNTOWN COLORADO INC. PRESENTS**  
**2018 GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE**



## 2018 APPLICANT INFORMATION

APRIL 12, 2018 | BOULDER, CO  
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# 2018 GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE

## GENERAL INFORMATION

### GENERAL REQUIREMENTS

- All 2018 nominated projects must be completed between **August 1, 2014 and March 30, 2018**
- All submissions are due by February 1, 2018
- All submissions must include a DCI Member in the project team

### NOTES FOR APPLICANTS

- For each category we usually plan for one Small Town winner and one Large City/Town winner.

### GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE CATEGORIES:

- Best Adaptive Reuse or Rehabilitation
- Best Event, Festival or Recurring Activity
- Best New Addition to Downtown
- Best Use of Public Space
- Vicki Mattox Downtowner of the Year for Innovation

# 2018 GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE

## CATEGORIES

### **Best Use of Public Space**

Recognition for public space improvements that have enhanced the urban design, physical function or economic viability of downtown and the community. This includes streetscapes, plazas and parks.

### **Best New Addition to Downtown**

Recognition for excellence in new construction in a downtown or commercial district. New construction projects should be compatible and complementary to the existing surroundings, but should not overly replicate. The building reflects the style, size, scale, material and character of its neighbors. Applicants should note any sustainable materials used; installation of high efficiency fixtures and HVAC system. Please include details of certification level if it is a LEED certified project.

### **Best Adaptive Reuse or Rehabilitation**

Recognition for a historic building in a business district which has changed its use, but its form is retained and easily identifiable as its original use. Applicants should note original and subsequent uses of the building; ways in which original architectural features and historic materials were utilized, saved and/or reemphasized; innovative ways the property has been adapted for new use; use of sustainable materials in the project and any cost savings that are a result of the renovation; and how the project has contributed to the overall commercial district revitalization effort. Please include details of certification level if it is a LEED certified project.

### **Best Event, Festival or Recurring Activity**

Recognition of the creation and/or execution of a downtown/commercial district promotional event, festival or recurring activity. Types of events include but are not limited to: retail promotions, festivals/events that celebrate civic pride, holiday activities, community history and culture. Items of interest to comment on include: the goal of the event, how the event has grown since created or, if a first-year event, how it was embraced by the community; if the event was created as a fundraiser and how successful it was at raising funds; or, if not for fundraising, what was the event's goal, how it was funded, how well it achieved its goals, and estimated attendance at event.

### **Vicki Mattox Downtowner of the Year**

Recognition of a person in who has shown a long-time exemplary commitment to downtown revitalization and has positively impacted the community, inspired others, and demonstrated dedication and determination. Applicants should list specific strengths this person brings to the revitalization effort, how long the nominee has been involved in the revitalization effort and how efforts have been positively impacted by the nominee.

**CATEGORY****SUBMISSION REQUIREMENTS****EVALUATION CRITERIA****Best Use of Public Space**

Description of project, photos of location and surroundings, photos of project process.

Relationship of project to downtown corridor, impact on downtown and the community.

**Best New Addition to Downtown**

Description of site prior to project; impacts of the project on local businesses, property owners, employment opportunities; photos of location and surrounding buildings.

Fit with existing buildings; quality of materials; extent of new, green or sustainable materials used; quantifiable savings; overall sustainable impact; influence on district.

**Best Adaptive Reuse or Rehabilitation**

Description of project including community impact, sustainable materials used and current use; before and after photos.

State of site before rehab; retention of historic elements; level of retained features; innovation of reuse; sustainable measures taken; impact on downtown and community.

**Best Event, Festival or Recurring Activity**

Description of event including items listed in the evaluation criteria and category description; photos of the activity/event.

Level of community involvement; impact on downtown; how well it achieved goals, how well it incorporated into the local businesses and community.

**Vicki Mattox Downtowner of the Year**

Biography of nominee, photo, description of volunteer role and accomplishments.

Impact of volunteer work on downtown and the community.

**WE CAN'T WAIT to SEE YOU IN BOULDER!**



**FOR MORE INFORMATION CONTACT**

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