



Parachute Downtown Institute

May 24, 2017

10:00 AM - 1:30PM

10:00 | Downtown Colorado, Inc: Tools for Downtown Revitalization

Over the last 35 years, DCI has served Colorado's downtown commercial districts. This presentation will include tools, best practices and case studies of downtown successes in Trinidad and Bennett.

Jamie Shapiro, Downtown Colorado, Inc.

10:30 | Parachute: Moving Beyond Boom and Bust

For decades, Parachute rode the boom and bust extraction based economy. With abundant outdoor recreation, a location along a major highway, and focused leadership, Parachute is poised to become one of Western Colorado's truly unique communities.

Stuart McArthur, Town Manager Parachute

10:45 | Building Collaborative Regional Partnerships

Small, rural communities have to be efficient with resources and time. Who are the partners currently involved? Who isn't, but should be? And how can we best activate these partnerships to achieve a common community goal?

Elaine Brett, Organizational Development Consultant

11:15- 12:15 | World Café: Interactive Activity

Engage in small group dialogue around three community challenges to network and identify steps to move forward.

Elaine Brett, Organizational Development Consultant

12:15-12:45 | Networking Lunch

12:45-1:15 | Economic Development on the Scale of Small Business

Economic Development initiatives often look to large, primary employment options. Small, rural communities need to identify ways to work from the ground up. What can small towns do to support existing business, attract new small business, and attract the workforce to support them?

Kristi Pollard, Grand Junction Economic Partnership

1:15-2:00 | Next Steps for Parachute